



GDABVI
GREATER DETROIT AGENCY FOR THE
BLIND & VISUALLY IMPAIRED

LIFE BEYOND SIGHT WALK EVENT

Envisioning new beginnings

SPONSORSHIPS



APRIL 12, 2025

GREATER
DETROIT AGENCY FOR THE BLIND & VISUALLY IMPAIRED
START 9 AM

Serving Livingston, Macomb, Monroe,
Oakland, St. Clair, Wayne, &
Washtenaw Counties



And Counting



Lexus Velodrome, 601 Mack Ave, Detroit, MI 48201

For questions or additional information, contact
Jim Smock at 313-591-3794 or jsmock@gdabvi.org.
www.lifebeyondsight.org/walk



Education. Equity. Empowerment.

Our Mission: To provide services and support that help blind and visually impaired individuals live productive, independent lives with confidence and dignity.

www.lifebeyondsight.org/walk

GDABVI takes a whole-person approach to sight loss by meeting people where they are in their vision journey.

WE OFFER:

- Extensive training in daily living skills
- A scaffolding series of tech classes
- Orientation and mobility for safe travel
- Opportunities to socialize
- Socioemotional adult support group
- Public outings to use O&M skills
- Online vision education series
- Navigation for help with social services
- Online linkages to health professionals
- Healthy living tools and resources
- **Up next:** K-12+ educational support.



VISION LOSS AMONG OUR FRIENDS, FAMILY, AND COLLEAGUES IN SE MICHIGAN

Vision loss costs **over \$11,430 per person** each year in terms of medical care, supportive services, and productivity.

Number of people with **potentially blinding eye diseases** (approx. 1 in 4)
1,159,317

Overall number of people
Who are blind: **15,259**
With any vision loss: **92,634**

Individuals 55 and over
Who are blind: **12,262**
With any vision loss: **63,949**

Children (0-17)
Who are blind: **541**
With any vision loss: **7,260**



THE NATIONAL IMPACT OF VISION LOSS & IMPAIRMENT

The annual **economic impact** of major vision problems among the adult population 40 years and older is **more than \$145 billion**.

Anxiety or depression affects 1 in 4 adults with vision loss. For younger adults with vision loss, the risk is nearly 5 times higher than in adults 65 and older.

Scientific evidence shows that **early detection and treatment can prevent** many cases of blindness and vision impairment.

The major causes of vision loss are diabetic retinopathy, cataracts, age-related macular degeneration, and glaucoma.

Addressing social determinants such as income, education, food insecurity, and access to care can **help us reach vision health equity**.

Vision loss causes a substantial social and economic toll for millions of people, including significant suffering, disability, loss of productivity, and diminished quality of life.



GDABVI works to counter the statistics.

Our programs foster independence, safety, and lifelong well-being. We transform lives. Join us.



1 in 4 individuals reaching out to GDABVI are seeking help with basic needs. We connect clients to services and help them navigate the system.

Sources: 1. Vision & Eye Health Surveillance System (VEHSS), Centers for Disease Control and Prevention, Vision Health Initiative. <https://www.cdc.gov/visionhealth/vehss/project/index.html>. "Any vision loss" is defined as 20/40 and blindness as 20/200. 2. Vision Loss Economics Explorer. <https://www.cdc.gov/visionhealth/economics/overview-definitions.html> 3. Social Determinants of Health, Health Equity, and Vision Loss. <https://www.cdc.gov/visionhealth/determinants/index.html>. 4. <https://www.cdc.gov/visionhealth/resources/features/vision-loss-mental-health.html>. Map courtesy Wayne State University.

2025 Sponsorships



LIFE BEYOND SIGHT WALK EVENT

Power Walk Sponsor - \$10,000+

Benefits:

- Presenting sponsorship - Only 3 available!
- All Dash Sponsor benefits PLUS
- Year-round visibility
- Opportunity to speak from the podium at event
- Up to 10 walker registrations

Dash Sponsor - \$7,000+

Benefits:

- All Trek Sponsor benefits PLUS
- Social media and Newsletter recognition
- Permitted to provide giveaway item at event
- Up to five walker registrations

Trek Sponsor - \$5,000+

Benefits:

- All Trudge Sponsor benefits PLUS
- Opportunity to co-brand one program or service brochure/promotional item

Trudge Sponsor - \$2,000+

Benefits:

- Newsletter & Social Media mentions
- Company logo with link on web site
- Company logo on printed program materials and event T-shirt

Your investment in our mission enables us to create and provide services that empower our clients.

Strut Sponsor - \$1,000+

Benefits:

- One newsletter mention
- One social media post
- Logo on printed program materials
- Logo on event T-shirt
- Name listed on web site

Stroll Sponsor - \$500+

Benefits:

- Name listed on printed program materials
- Name listed on event T-shirt
- Name listed on web site

Contact Jim Smock @ jsmock@gdabvi.org or 313.591.3794 for more information.

www.lifebeyondsight.org/walk





2025 Life Beyond Sight Sponsorship Form

Please return this completed form to donate@gdabvi.org.

Email your logo to donate@gdabvi.org in PDF/PNG/JPEG format.

Questions? Contact Jim Smock at 313-591-3794 or jsmock@gdabvi.org.

Envisioning new beginnings

INDICATE YOUR SPONSORSHIP LEVEL

POWER WALKER SPONSOR - \$10,000+

DASH SPONSOR: \$7,000+

TREK SPONSOR: \$5,000+

TRUDGE SPONSOR: \$2,000+

STRUT SPONSOR: \$1,000+

STROLL SPONSOR: \$500+

Please check here if you'd like to opt out of recognition benefits

SPONSORSHIP AMOUNT: \$10,000 \$7,000 \$5,000 \$2,000 \$1,000 \$500 Other: \$ _____



Thank you
for your support!

METHOD OF PAYMENT

Online (*Make your payment at lifebeyondsight.org/donate*) Check (*Make your check payable to GDABVI*) Credit Card (*See below*)

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Card holder's name: _____

Signature: _____ Date: _____

Please invoice me. (*Businesses only. You will receive an invoice from our finance department. Payment is due within 30 days.*)

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Company Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Company Facebook: _____

Company Twitter: _____ Company Instagram: _____

AUTHORIZED COMPANY REPRESENTATIVE SIGNATURE

DATE

FOR GDABVI USE ONLY:

REC'D BY (INITIALS/DATE): _____ TO FINANCE (INITIALS/DATE): _____ AGREEMENT SENT (INITIALS/DATE): _____